

Starting & Running Your Own Business

Overview:

Starting and running your own business can be a challenging yet fulfilling endeavour. To equip you with the necessary skills and knowledge, our expert team has meticulously designed this event, covering essential topics to help you build a strong foundation for your entrepreneurial journey. The seminar will be conducted by industry veterans and successful entrepreneurs who have extensive experience in various business domains.

The seminar will cover the following key topics:

1. Introduction to Entrepreneurship:
2. Business Idea Generation:
3. Market Research & Analysis:
4. Planning & Strategy:
5. Legal & Regulatory Considerations:
6. Financial Management:
7. Marketing & Sales:
8. Operations & Resource Management:
9. Human Resources and Team Building
10. Risk Management & Contingency Planning:
11. Scaling & Growth:
12. Entrepreneurial Mind-set and Leadership